

## JAMES F. LARSON

**E-mail:** jamesflarson@sunykorea.ac.kr

**Personal Web Site:** [www.jamesflarson.com](http://www.jamesflarson.com)

**Blog:** [www.koreainformationssociety.com](http://www.koreainformationssociety.com)

---

### EDUCATION:

- 1974-1978 M.A., Ph.D., Stanford University (Communication)
- 1969-1970 Luther Theological Seminary, St. Paul, Minnesota
- 1965-1969 B.A., St. Olaf College, Northfield, Minnesota (Speech and Psychology)

### EMPLOYMENT

- 7/1/2018-present Leading Professor and Chair,  
Department of Technology and Society, SUNY Korea
- 7/1/2015-6/30/2018 Vice President for Academic Affairs, SUNY Korea
- 1/1/2015-6/30/2018 Professor and Chair, Department of Technology and Society, SUNY Korea.
- 7/1/2014-12/31/2014 Visiting Professor, Department of Technology and Society, SUNY Korea.
- 10/1/2013-9/2014 Visiting Scholar (nonresident) USC Korean Studies Institute, University of Southern California for research on forming a Korea-U.S. ICT Policy Research Network.
- 2/2014-6/2014 Senior Advisor, International Scholar and Student Services (ISSS) office, KAIST
- 2/2012-1/2014 Visiting Professor, KAIST, Graduate School of Science and Technology Policy
- 10/2011-1/2012 Independent Consultant, Higher Education Sector (The College Board)
- 3/2011-9/2011 Director, International Education, Lyntz Knowledge Group, Seoul, Korea.
- 9/2004-12/2010 Deputy Director, Fulbright Commission, Seoul, Korea.
- 1996-2004 Associate Director for Testing and Technology, Fulbright Commission, Seoul, Korea. Responsible for computer-based and other testing activities, the U.S. Education Center, Fulbright web sites, networks and technology.
- 1994- 1996 *Visiting Professor*, Interdisciplinary Telecommunications Program, University of Colorado at Boulder.
- Executive Director*, Korea Mobile Telecom Global Training Program. As *Associate Director* of the Center for Advanced Research and Training in Telecommunications, University of Colorado at Boulder, co-founded and directed an executive training program for employees of Korea Mobile Telecom.
- 1992-1994 *Senior Lecturer*, Mass Communication Programme, Faculty of Arts and Sciences, National University of Singapore.

1984-1992	<i>Assistant Professor</i> , School of Communications, University of Washington.
1990	<i>Faculty Member</i> , Division of International Education, Yonsei University, Seoul, Korea, six-week summer session.
1985-1986	<i>Fulbright Scholar</i> , Department of Mass Communication, Yonsei University, Seoul, Korea.
1979-1984	<i>Assistant Professor</i> , College of Communication The University of Texas at Austin.
1973-1974	<i>Writer/Editor</i> , Worldwide English Division, The Voice of America, Washington, D.C.
1971-1972	<i>English Instructor</i> , Kangwon National University, Peace Corps University TESOL Program, Republic of Korea.
1965-1969	<i>Announcer-Engineer</i> , WCAL, WCAL-FM, Northfield, Minnesota
1968 (summer)	<i>Intern</i> , The Voice of America, United States Information Agency, Washington, D.C.

## **PUBLICATIONS:**

### *BOOKS AND MONOGRAPHS*

*Telecommunications and Transformation in Korea: A Personal Perspective*, e-book published through [Amazon's Kindle Direct publishing program](#), January 2012.

*Digital Development in Korea: Building an Information Society*. (with Myung Oh) London: Routledge, March 2011.

*Fulbright in Korea's Future: A 60<sup>th</sup> Anniversary Commemorative History*. (with Jai Ok Shim, Frederick F. Carriere and Horace H. Underwood) Seoul: Seoul Selection, 2010.

*The Internet and Foreign Policy*, Headline Series No. 325, Foreign Policy Association, New York, Spring 2004.

*Korea's Amazing Century: From Kings to Satellies*. (with Mel Gurtov and Robert R. Swartout, Jr.) Seoul: Korea Fulbright Foundation and the Korean-American Educational Commission, 1996.

*Television in the Olympics*. (with Miquel de Moragas and Nancy K. Rivenburgh) London: John Libbey, 1995.

*The Telecommunications Revolution in Korea*. Hong Kong: Oxford University Press (China), 1995.

*Global Television and the Politics of the Seoul Olympics*. (with Heung-Soo Park) Boulder Colorado: Westview Press, 1993.

*Global Television and Foreign Policy*, Headline Series No. 283, Foreign Policy Association, New York, February, 1988. Accompanying one hour video compilation and study guide (with Mark Dworkin).

"The East on Western Television: A Ten-Year Review of How the U.S. Networks Cover Asia." (with Storey) Occasional Paper, Asian Mass Communication Research and Information Centre (AMIC), Singapore, 1983.

*Television's Window on the World: International Affairs Coverage on the U.S. Networks*. Norwood, New Jersey: Ablex, 1984.

*Cross-Cultural Broadcasting* (with Contreras, Mayo and Spain) UNESCO Reports and Papers on Mass Communications, No. 77, 1976.

#### JOURNAL ARTICLES

"Network-centric digital development in Korea: Origins, growth and prospects." *Telecommunications Policy* Volume 41, Issue 10, November 2017, <http://doi.org/10.1016/j.telpol.2017.03.007>

"From developmental to network state: Government restructuring and ICT-led innovation in Korea." (with Park, Jaemin) *Telecommunications Policy* (2014) <http://dx.doi.org/10.1016/j.telpol.2013.10.001j>

"Telecommunications for the 'New Korea,'" *Asian Journal of Communication* 4:2 (1994), 33-59.

"Television and Foreign Policy: U.S. Response to the Beijing and Kwangju Prodemocracy Movements." (with Jiande Chen) *Asian Journal of Communication* 2:2 (1992), 78-104.

"A Comparative Analysis of Australian, U.S. and British Telecasts of the Seoul Olympics Opening Ceremony" (with Nancy K. Rivenburgh) *Journal of Broadcasting and Electronic Media* 35:1 (Winter, 1991), 75-94.

"Quiet Diplomacy in a Television Era: The Media and U.S. Policy Toward the Republic of Korea." *Political Communication and Persuasion* 7 (1990), 73-95.

"Television and U.S. Foreign Policy: The Case of the Iran Hostage Crisis." *Journal of Communication* 36: 4 (Autumn, 1986), 108-130.

"News of Latin America on Network Television, 1972-1981: A Northern Perspective on the Southern Hemisphere." (with McAnany and Storey) *Critical Studies in Mass Communication* 3:2 (June, 1986), 169-183.

"International Affairs Coverage on U.S. Network Television." *Journal of Communication* 29: 2 (Spring, 1979), 136-147.

"International Affairs Coverage on Network Television News: A Study of News Flow." (with Hardy) *Gazette* 23: 4 (Winter, 1977), 241-256.

## INVITED JOURNAL CONTRIBUTIONS

"Análisis de una Olimpiada" *Chasqui* 34 (April/June 1990) 82-89. (Article on a communication approach to the 1988 Seoul Olympics, translated and published by *Chasqui*, a Latin American communication journal.)

"Communication and Martial Law in the Republic of Korea, 1979-1988." (with Hak Soo Kim) *Canadian Journal of Communication*. Special Issue, Winter 1988, 87-91.

"Television and Foreign Policy in an Information Age" *Social Science and Policy Research* 8:2 (December 1986) 131-145. Special issue on "The Challenge of the Information Society: Human Implications." Seoul, Korea: The Institute of Social Sciences, Seoul National University.

## BOOK CHAPTERS

"The Future of ICT-driven Education for Sustainable Development," Chapter 7 in *ICT-centric economic growth, innovation and job creation*, Geneva: ITU, 2017, pp. 239-257. Persistent link: <http://handle.itu.int/11.1002/pub/80fc3264-en>

"Television and U.S. Foreign Policy: The Case of the Iran Hostage Crisis." Abridged version of *Journal of Communication* (36:4, Autumn 1986) article reprinted in Doris Graber (ed.) *Media Power in Politics*, 2nd ed. Washington, D.C.: Congressional Quarterly Press, 1989, 301-312.

"U.S. Television Coverage of Foreign News." Chapter 13 in George Gerbner and Marsha Siefert (eds.) *World Communications: A Handbook*. New York: Longman, 1984, 103-113.

"International Affairs Coverage on U.S. Evening Network News, 1972-1979." Chapter 2 in William C. Adams (ed.) *Television Coverage of International Affairs*. Norwood, New Jersey: Ablex, 1982, 15-39.

Review of the State of the Art in Mass Media Disaster Reporting." in *Disasters and the Mass Media*. Washington, D.C.: National Academy of Sciences, 1980, 75-136.

## OTHER

"Telecommunications in East Asia," in Peter N. Stearns, Editor, *The Oxford Encyclopedia of the Modern World*, Volume 7. Oxford University Press, 2008, p. 215 ff.

Data on network television coverage of 50 countries, 1972-1981 from Television's Window on the World: International Affairs Coverage on the U.S. Networks republished in Sterling, Christopher. Electronic Media: A Guide to Trends in Broadcasting and Newer Technologies 1920-1983. New York: Praeger, 1984, pp. 259-266.

Data on network television coverage of 40 nations, 1972-1976, from author's doctoral dissertation republished in Sterling, Christopher and Timothy Haight. Mass Media: The Aspen Institute Guide to Communication Industry Trends. New York: Praeger, 1978, 386-388.

## INVITED PAPERS:

"U.S. Television Coverage of Foreign News" at International Conference on *World Communications: Decisions for the Eighties*, Annenberg School of Communications, University of Pennsylvania, Philadelphia, Spring 1980.

Case study of Iran Coverage for the Study Group on "TV News and American Foreign Policy." Council on Foreign Relations, New York City, May 17, 1985.

"Television Coverage of International Affairs," at Seminar Series on the Media and International Affairs, Harvard University Center for International Affairs, Cambridge, Massachusetts, July 1985.

"Television and Foreign Policy in an Information Age" at The International Conference on "The Challenge of the Information Society: Human Implications," sponsored by the Institute of Social Sciences, Seoul National University, Seoul, Korea, June 12-14, 1986.

"The 1988 Seoul Olympics as Communication within the Nation and Around the World." at International Conference on the Olympics and East/West and South/North Cultural Exchange in the World System, Seoul, Korea, August 17-19, 1987.

"The Flow of International News and Foreign Policy: Third World Concerns in an Information Age." at The World Academic Conference of the Seoul Olympiad '88, Seoul, Korea, August 21-September 8, 1988.

"Seoul to the World: The Televised Olympic Spectacle and Intercultural Understanding." at The Seoul Olympiad Anniversary Conference, Seoul, Korea, September 12-16, 1989.

"Commercial Imperatives: NBC's Construction of the Seoul Olympic Opening Ceremony." at the International Symposium on "Sport . . . The Third Millennium," Quebec City, Canada, May 20-25, 1990.

"The 'First Spectator': Television and the Barcelona Summer Olympic Games." Paper presented at the International Symposium on the Olympic Games, the Media and Cultural Exchanges. Centre for Olympic Studies, Autonomous University of Barcelona, Barcelona, Spain, April 3-5, 1991.

"Global Media and U.S.-Korea Relations." Paper delivered at "Korea in the Asia-Pacific Community: Third International Conference of Asia Experts," Portland State University, Portland, Oregon, April 11-13, 1991.

"The Role of Communications and Information Technology in a World Academic Network." Paper presented at the First International Workshop on A World Olympic Academic Network. Seoul, Korea, November 27-29, 1991.

"From Seoul to Barcelona: New Communication Technologies and Television Coverage of the Olympic Games." Paper presented at the Symposium on "Television and Olympic Games. Cultural Exchanges and the Understanding of Olympic Values." Athens, Greece, The International Olympic Academy, July 2-6, 1993.

"Local Broadcasting in the Age of New Media," at the International Symposium for the Development of Local Broadcasting, sponsored by Chuncheon Munwha Broadcasting Corporation and the Department of Communication, Kangwon National University, Chuncheon, Kangwondo, Korea, December 10-11, 1993.

"Microelectronics and the Development of Communication: The Experience of Japan, Korea and Singapore," at the International Symposium on "New Technologies and Audiovisual Communication, Autonomous University of Barcelona, Barcelona, Spain, December 16-18, 1993.

## **CONFERENCE PRESENTATIONS, PROCEEDINGS:**

Lectured on "Digital networks as innovation for development" at the 1<sup>st</sup> Interactive Innovation Workshop hosted by the Asia Pacific Disaster Resilience Center of the Korean Red Cross, Seoul Korea, May 11, 2017.

Invited lecture on "Education for sustainability in the digital age" at the Asia Youth Education Forum international conference in Busan, July 25, 2017, sponsored by the Busan City Education Office.

Invited presentation on "Korea's urban and digital disruptions," at a special plenary session of the 2017 Asia Pacific Cities Summit (APCS) in Daejeon, September 12, 2017.

Invited panel presentation on "Universities for the digital age: The SUNY Korea Example," at the Asian Development Bank sponsored 7th International Skills Forum: Anticipating and preparing for emerging skills and jobs, Manila, Philippines, December 12, 2017.

Panel member, "Public Safety Network Construction," at 2016 International Conference on Public Safety Networks in Disasters, Central Government Complex Annex, Seoul, Korea, October 5, 2016.

Panel member at STEPI-World Bank 2<sup>nd</sup> International Conference on STI and Development, Innovation for Shared Prosperity: Addressing Development Challenges through STI Capacity Building, Sheraton D-Cube Hotel, Seoul Korea, September 29, 2016.

Invited presentation to government officials from Sri Lanka and Bangladesh on the topic "Network-centric digital development in Korea: Lessons for a sustainable world," at the ADB-KLID International Workshop on Public-Private Partnership, organized by the Asian Development Bank and the Korea Local Information Research and Development Institute (KLID) in Seoul, August 22, 2016.

Invited presentation titled "Digital development in Korea: Lessons for a sustainable world" to 51 senior government officials at the National Diplomatic Academy in Seoul, organized by the academy and NIA, August 1, 2016.

Invited presentation on "Network-centric digital development in Korea: Origins, growth and prospects" at the Human resource training on e-Government infrastructure, system building and operation, at the Korea International Cooperation Agency (KOICA), organized by KOICA and NIA, July 20, 2016.

Invited presentation on "Network-centric digital development in Korea: Origins, growth and prospects" at the International Conference on Innovation Studies (ICIS 2016), Tsinghua University, Beijing China, June 25, 2016.

Invited presentation on “ICT4D: Lessons from Korea” at the Joint Workshop for e-Government and Smart City,” organized by the National Information Society Agency (NIA), the Asian Development Bank and The World e-Governments Organization of Cities and Local Governments (WeGO) at the Jeju training center of the NIA, Jeju Island, May 24, 2016.

At the invitation of the World Bank, chaired discussions at the Korea launch of the 2016 World Development Report, “Digital Dividends: How to Get the Most from the Digital Revolution and What Can We Learn from Korea,” co-hosted by the World Bank Group Korea Office and STEPI, Sheraton D-cube City Hotel, Seoul, March 18, 2016.

“Building a Global Education Hub in Songdo,” invited presentation at the annual conference of the Korean Association for Centers of Teaching and Learning (KACTL), Sungkyunkwan University (SKKU), Seoul, February 4,, 2016.

“The Digital Disruption and ‘Quality’ in Education,” Invited Presentation at the KEDI International Forum: Higher Education Quality Assurance, Seoul Central Post Office, November 26, 2015.

Organized and chaired a panel on “ICT Business Opportunities to Reduce Climate Change Risk,” at the 2015 International Conference on Climate Finance and Industry, Songdo Convensia, Incheon, Korea, October 28-30, 2015.

“Locating innovation in the digital network era: Lessons from Korea,” Invited presentation at the 2015 UNESCO-World Technopolis Association (WTA) International Training Workshop, “Establishing the Regional Innovation Platform based on Science & Technology Park,” Daejeon Convention Center, Daejeon, Republic of Korea September 22, 2015.

“Digital development and disaster risk reduction in Korea,” Invited presentation at the International Workshop on Networks and Communication in Disasters: Risk Reduction as a Business Opportunity, organized by Safe-Net Forum, the United Nations Office for Disaster Risk Reduction and SUNY Korea, Songdo G-Tower, September 15, 2015.

Panelist in session on “Approaches in leveraging ICT for development,” at 1<sup>st</sup> International Conference on Science, Technology, Innovation (STI) and Development, Seoul, Sheraton Seoul D Cube City, organized by STEPI and the World Bank Group, September 9-10, 2015.

“Singularity and sustainability in Korea’s smart cities,” Invited presentation at the International Symposium on the Science and Technology of Smart City and Big Data, co-sponsored by SUNY Korea and Tsinghua University, Incheon Songdo, June 22, 2015.

“Digital divides, disruption and development in Korea,” Invited presentation featured at the national conference of Korea TESOL, Sookmyung Women’s University, May 30, 2015

“ICT for Sustainability: Thoughts on Networks, Ecosystems and Intelligence,” Panel presentation at the Regional Training Workshop in Asia and the Pacific: Sustainable Development and Disaster Risk Management Using E-Government, organized by UNPOG and UNOSD, Songdo, March 25, 2015.

“ICT for sustainable development: Some lessons from Korea,” presentation at the APEC Research and Technology (ART) 2015 conference, SUNY Korea, Songdo, March 11, 2015.

"Digital Divide and Disruption in Korea," invited lecture in the Shepard and Ruth K. Broad lecture series in the College of Social Science and Public Policy, Florida State University, Tallahassee, February 12, 2015.

"Smart TV and Korea's Future Digital Development" Presentation at the Smart TV Global Summit, Seoul, Renaissance Hotel, November 13, 2014.

"Open Data in Creative Networked Governance," Panel presentation at 2014 UN Public Service Forum, KINTEX Goyang, Republic of Korea, June 24, 2014.

"Korea: Leading Global ICT Development," Plenary session panel presentation international conference on "The Korean Experience: Lessons for LAC Development," Inter-American Development Bank, Washington, D.C., May 14, 2014.

"South Korea's education and ICT-driven development," Panel presentation in preconference workshop, "East Shapes West: The Global Impact of Higher Education Innovation in Asia," presented by The College Board at the APAIE Conference & Exhibition 2014, Seoul Korea, March 17, 2014.

"Citizens, Corporations and Government in Korea's Smart Cities," paper with Dr. Jong Sung Hwang presented at government policy research workshop, PTC '14 New World, New Strategies, 36<sup>th</sup> annual conference of the Pacific Telecommunications Council, Honolulu, January 19-22, 2014.

"Broadband and Digital Development: Some Lessons from Korea," keynote presentation at 1<sup>st</sup> Ministerial Forum for Broadband Development in Latin America and the Caribbean, sponsored by Ministry of Science, ICT and Future Planning and the Inter American Development Bank, October 15, 2013 Shilla Hotel, Seoul.

"Innovation Clusters in the Creative Economy" panel presentation at the Preparatory conference for the Daejeon Global Innovation Forum in Daejeon, hosted by the city of Daejeon, UNESCO and the World Technopolis Association, September 25-26, 2013.

"Building America's information superhighways: a brief review of U.S. broadband policy," presentation at the giga-internet panel organized by the National Information Society Agency (NIA) for the Asia Pacific Regional Internet Governance Forum in Songdo, September 6, 2013. ([video available here](#))

"Forgotten, televised and cyber wars: reflections on the transformation of communication technologies and politics," presentation at the ICISTS-KAIST 2013 conference, a large student-organized international event devoted to exploring the integration of science, technology and society, August 6, 2013.

"Government Restructuring and Its Impact on Innovation Capacity in Korea's ICT Sector," with Jaemin Park, paper delivered at the Pacific Telecommunications Council annual conference, PTC'13, January 20-23, 2013.

"Aligning Future U.S. and Korea IT Policies," Presentation at the First U.S.-Korea IT Policy Forum," National Information Society Agency, Seoul Korea, December 2, 2008. "Critical Choices for Convergence in Korea," Presentation at the Seoul Ultra Broadband (UBB) Conference, Seoul, Korea, October 9, 2008. Available for download at <http://innovation-regulation.enst.fr/en/all-events/related/news/ubb-seminar-seoul.html>



"Seoul to the World: The Televised Olympic Spectacle and Intercultural Understanding." Toward One World Beyond All Barriers, The Seoul Olympiad Anniversary Conference, Seoul, Korea: Poong Nam Publishing Company, 1990.

"The Flow of International News and Foreign Policy: Third World Concerns in an Information Age." The World Community in Post-Industrial Society Volume 2 ,The World Academic Conference of the Seoul Olympiad '88, Seoul, Korea: Wooseok Publishing Company, 1989.

"The 1988 Seoul Olympics as Communication Within the Nation and Around the World," chapter in Kang, Shin Pyo; MacAloon, John; and DaMatta, Roberto eds. The Olympics and Cultural Exchange in the World System Institute for Ethnological Studies, Hanyang University, Seoul, Korea 1988, 723-738.

## BOOK REVIEWS:

Reporting U.S.-European Relations: Four Nations, Four Newspapers. by Michael Rice, with Jonathan Carr, Henri Pierre, Jan Reifenberg and Pierre Salinger. Elmsford, N.Y.: Pergamon Press, 1982, reviewed for International Journal of Intercultural Relations, 1982.

Nightly Horrors: Crisis Coverage in Television Network News by Dan Nimmo and James E. Combs. Knoxville: University of Tennessee Press, 1985, reviewed for Journal of Communication 36:1 (Winter 1986) 144-146.

World Broadcasting in the Age of the Satellite: Comparative Systems, Policies and Issues in Mass Telecommunications by W.J. Howell, Jr. Norwood, New Jersey: Ablex Publishing Corporation, 1986, reviewed for Journalism Quarterly 64: 2,3 (SummerAutumn 1987), 650.

Communication and Diplomacy in a Changing World by Tran Van Dinh. Norwood New Jersey: Ablex Publishing Corporation, 1987, reviewed for Journal of Communication, 38:3 (Summer 1988) 176-179.

The World News Prism: Changing Media, Clashing Ideologies. 2nd Ed. by William A. Hachten. Ames: Iowa State University Press, 1988, reviewed for Journalism Quarterly, (Fall 1988).

The Media and Foreign Policy edited by Simon Serfaty. New York: St. Martins Press, 1990, for Journal of Communication (Summer 1991).

## TEACHING:

### *UNDERGRADUATE COURSES*

Information and Communications Technology for Sustainable Development (ICT4D), Communication for Engineers and Scientists, Communication Technology Systems (Computer Networking), Introduction to Mass Communication, International Communication Systems, Communication in International Markets, Propaganda, Mass Communication Research, Content Analysis, Advertising Research, Advertising Campaigns, Communication Theory

## *GRADUATE COURSES*

Digital Technologies for Disaster Risk Reduction, Networked Communication Technologies, Strategic Marketing, International Marketing Communication, Media and Foreign Policy, East Asian Communication Systems, Political Communication. Supervised or served on numerous Ph.D., M.A. and M.C. committees.

## *TRAINING LECTURES AND SEMINARS*

Lectures on Telecommunications Marketing, as part of the Korea Mobile Telecom Global Training Program, for mid and senior level executives of the company, University of Colorado at Boulder, September 1995-February 1996.

Lecturer, Training Seminar on Women in Asia, for senior international marketing executives of the Nike corporation and its advertising agency, Weiden & Kennedy, by faculty of the International Studies Program, Portland State University, January 27, 1992.

Lecture on international marketing communications for senior executives of Goldstar Electronics, Ltd., Seoul Korea, September 2, 1989.

Continuing education lectures for employees of KORAD Ogilvy & Mather, a leading Seoul advertising agency. (June and July 1986, August 1987 and September 1988.)

Keynote address at the seventh annual America in the World Today conference on the topic of "Television and World News: Source or Sourcerer?," International Center of Topeka, Inc. and Washburn University of Topeka, Kansas, March 7, 1987.

Presentation on "Reporting on Democracy in Asia," for Encounter 87: Media, Democracy and Development Conference at The University of Western Ontario, London, Ontario, and University of Regina, Saskatchewan, Canada, November 3-8, 1987.

Lecture to Korean Broadcasting System (KBS) staff on "The 1988 Seoul Olympics as a Media Event," KBS Training Institute, Seoul, Korea, February 26, 1986.

USIA-sponsored AMPART lectures to representatives of government agencies, print and broadcast media in Mauritius and Fiji, July 1986.

Presentation on "The 1988 Seoul Olympics as a Communication Phenomenon," Center for East and West Studies, Yonsei University, Seoul, Korea, November 26, 1985.

## **RESEARCH AND CONSULTING:**

As a consultant to the Asian Development Bank, prepared and delivered an invited panel presentation on "Universities for the digital age: The SUNY Korea Example," at the Asian Development Bank sponsored 7th International Skills Forum: Anticipating and preparing for emerging skills and jobs, Manila, Philippines, December 12, 2017.

*Korea IT News*, Principal investigator on a two-year project with Korean colleagues to write a new textbook (working title *Digital Development in Korea: Lessons for a Sustainable World*) December 2014-November 2016 (\$90,000)

As an independent consultant, supervised a nationwide study in Korea for The College Board that involved survey research, focus groups, in depth interviews and secondary research, October 2011-January 2012.

Participated in an IT Forum during 2009 funded by Korea Telecom that met periodically to consider emerging issues in South Korea's ICT sector.

DACOM Corporation, Seoul, Korea. Grant to support a research project on "The Telecommunications Revolution in Korea," June 1992-August 1993. (\$50,000)

Financial support from the International Olympic Committee for research on "Global Television and the Olympic Games: The Experience of Barcelona 1992." (\$50,000)  
Additional support from Spanish Television (TRVE) and the Autonomous University of Barcelona. Co-investigator with Professors Miquel de Moragas and Nancy Rivenburgh.

Funding from the Spanish-North American Joint Committee for reciprocal visits to Barcelona and Seattle to design and conduct research on the Olympics and the mass media. Co-principal investigator with Professor Miquel de Moragas, Director of the Olympics Studies Centre, Autonomous University of Barcelona, August 15, 1990 through August 15, 1991. (\$20,000)

Travel support from the Seoul Olympic Organizing Committee [SLOOC] to visit Seoul, November 24-December 3, 1988, for research on Olympic broadcasting and press operations.

In-kind grants from the Goldstar Co., Ltd. and SKC Co., Ltd. for creating a videotape archive of Olympic-year telecasts in the U.S., with a smaller sampling of coverage from Canada, the U.S.S.R. and other nations, 1988.

Grant from University Research Institute, The University of Texas at Austin, February 1983, two months summer salary and benefits, for completion of data analysis and writing of *Television's Window on the World: International Affairs Coverage on the U.S. Networks*.

Grant from University Research Institute, The University of Texas at Austin, for continued content coding of television news data, August 1981.

Research grant from the Television and Politics Study Program, George Washington University, February, 1980.

Research Assistant, Institute for Communication Research, Stanford University, Stanford, California, 1975-1977.

Evaluation Coordinator, Varian Associates, Inc., Communications Technology Satellite (CTS) Experiment, 1978-1979.

Consultant to the Committee on Disasters and the Mass Media, National Academy of Sciences-National Research Council, Washington, D.C., 1978-1980.

## **PROFESSIONAL OFFICES, AFFILIATIONS:**

Editorial Board member, [Human Technology](#), June 2018-present.

Member, International Telecommunication Union (ITU) expert group writing a study on the impact of ICTs on achieving the sustainable development goals, September 2016-2017.

Member, Expert Committee, [SafeNet Forum](#), organization dedicated to transparency in building Korea's public safety LTE (PS-LTE) networks, August 2015-present.

Member, McKinsey & Company Telecom, Media and High Tech Extranet, <https://tmt.mckinsey.com/>, June 2014-June 2016.

International Juror, Intelligent Community Forum, [www.intelligentcommunity.org](http://www.intelligentcommunity.org), March 2013-present.

Member, Study Group on "TV News and American Foreign Policy." Council on Foreign Relations, New York, 1985.

*Adjunct Associate Professor of International Studies*, (courtesy appointment) Portland State University, Portland, Oregon, 1992-1993.

Member, Social Science Research Council working group on "The Media and U.S. Foreign Policy." Meetings in New York, November 30-December 1, 1990 and Seattle, Washington, September 26-29, 1991.

Consulting and Contributing Editor, *Journal of Communication*, 1982-1991.

#### **AWARDS, RECOGNITION:**

Stanford University Graduate Fellowship, 1974-1975.

Order of Service to the Olympic Movement, decoration awarded by Mr. Park Seh-Jik, former president of the Seoul Olympic Organizing Committee in recognition of research on Olympic communication. Presented at International Symposium on "Sport . . . The Third Millennium" May 1990, Quebec City, Canada.

Korea Fulbright Foundation, 50th Anniversary Commemorative Research Award, to extend research on "Telecommunications and Information Society Development in Korea," Seoul: Korea Fulbright Foundation, 1995-1996.

Subject of Newsweek (Korean Edition) "Global Citizen" feature, May 17, 2000, page. 63, can be viewed on the web at:

<http://www.jamesflarson.com/awards-and-recognition-1/translation-of-newsweek-korea-article>

2008 Van Fleet Award, presented to all Peace Corps Korea Volunteers by the Korea Society in honor of their contributions to U.S.-Korea relations, April 15, 2008.

#### **REFERENCES:**

Available upon request.